



September 12, 2021

Honorable Members of the Planning and Land Use Management Committee
Los Angeles City Council
200 N. Spring Street
Los Angeles, CA 90012

Via Email

RE: Letter of support for Howard Hughes Headquarters Building, CHC-2018-3614-HCM / ENV-2018-3615-CE

Dear Chairman Harris-Dawson and PLUM Committee Members:

The Art Deco Society of Washington DC writes in support of the Art Deco Society of Los Angeles' nomination of the Howard Hughes Headquarters Building (at 7000 Romaine in Hollywood) as a Cultural Heritage Monument in the City of Los Angeles.

Founded in 1982, the Art Deco Society of Washington (ADSW) is a nonprofit membership organization covering the Washington DC region. Our mission is to foster awareness of, celebrate, and preserve the architectural, decorative, industrial, and cultural arts of the Art Deco era and adjacent modern movements of the 20th Century. Architectural preservation is a strong element of our mission, which has included, for example, our successful effort to obtain landmark designation for and restore the Silver Theatre/American Film Institute and Cultural Center in Silver Spring, MD. ADSW appreciates the opportunity support the nomination made by our sister Art Deco Society.

The Howard Hughes Headquarters Building meets all of the criteria for designation as an Historic-Cultural Monument. There can be no doubt that it "embodies the distinctive characteristics of a style, type, period, or method of construction." The building exhibits many decorative elements emblematic of art deco architecture, including vertical stepped piers, and decorative detail reflecting Egyptian pyramids and ziggurats as well as zig-zag, chevron, and geometric motifs. The property also boasts metal window grilles with chevron details, and wrought iron gates containing sunburst and floral patterns. The architectural quality of this building is intact, and is bolstered by its history and association with one of the most legendary figures of his time; Howard Hughes distinguished himself in the fields of both aviation and film, playing a significant role in the commercial and cultural development of Los Angeles and the nation.

The Art Deco Society of Washington urges you protect this important building so that its beauty and historic significance can be preserved for decades to come. Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "Deborah Chalfie", is written over a light blue rectangular background.

Deborah Chalfie, Preservation Chair
Art Deco Society of Washington
dchalfie@adsw.org